



PARKING RUSSIA



Organised by MVK
Office in St. Petersburg



parking-expo.ru

INTERNATIONAL EXHIBITION of parking technologies and solutions



Russia, Moscow, Expocentre



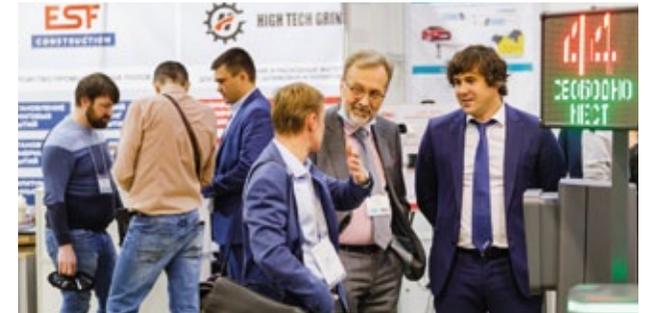
Post Show Report





Exhibition profile:

-    Parking equipment and automation systems
-    Mechanized and automated parking areas
-    Charging stations for electric vehicles
-    Services for parking areas search, payment, management and monetization
-    Equipment and materials for parking areas construction and operation
-    Services



Parking Russia 2021 became the first international exhibition for the parking industry in Russia. The most active market players and industry leaders took part in it.

49 participants from different regions of Russia and the neighboring countries

Moscow and the Moscow region, St. Petersburg and the Leningrad region, Zelenodolsk (Republic of Tatarstan), Mogilev (Republic of Belarus), Belgorod, Kaluga, Yaroslavl, Yekaterinburg, Perm, Krasnoyarsk

Famous brands of Russian and foreign equipment

Scheid & Bachmann, CAME, DESIGNA, SKIDATA, AMAHO, WOHR, ParkHelp, ELKA, NEDAP, BFT, SIGNAL PARK, Green Center, Cale |Flowbird, LOCINOX, SIKA, VECTOR_AP, RPS etc.

Russia, Germany, France, Italy, Spain, Latvia, Republic of Belarus, the Netherlands



Visitors profile

768 experts

From 8 countries

Russia, Republic of Belarus, Kazakhstan, Armenia, USA, Italy, Spain, China

More than 30 regions and over 50 cities of Russia

Moscow, St. Petersburg, Yekaterinburg, Krasnoyarsk, Vladivostok, Chelyabinsk, Kaliningrad, Kazan, Krasnodar, Ufa, Tyumen, Orenburg, Simferopol, Rostov-on-Don and other cities of Russia

Top managers of the largest urban and transport infrastructure facilities:

Vnukovo International Airport, Domodedovo Airport, Sheremetyevo Airport Parking, Russia's largest airport holding «Airports of Regions», Gastro space Depot Three Stations, VTB Arena sports and concert complex, Moscow Metro and others

Top managers and leading specialists of construction companies, developers and operating companies in Russia

Top managers and leading specialists of companies providing services for the design, installation and maintenance of parking spaces

Operators of urban parking spaces

Sales representatives





Business program

Conference 'Parking Industry in Russia'

Moderator: **Igor Morzharetto**, Editor-in-Chief of Radio Avtodor, columnist of Radio Vesti FM, partner of the analytical agency Autostat, member of the Public Council of the Federal Road Agency of the Ministry of Transport of the Russian Federation



« Important discussions took place at the conference 'Parking Industry in Russia'. Representatives of municipalities and private organizations related to the transport infrastructure of urban agglomerations were invited. Great interest was aroused by the issue of improving legal regulation, which does not allow the market of mechanized parking to develop. An agreement has been reached to create a working group to promote proposals for changing legislation in the government structures of the federal and regional levels.

**Andrey Korotkov, General Director
'MEGAPOLIS
PARKING LOTS' company**



« The open discussion of NeoPark with the stated topics on safety requirements and trends in the development and demand for robotic and mechanized parking lots brought to the surface many hidden problematic issues of the industry and caused heated discussions between equipment suppliers and developers. Such an open dialogue between suppliers and developers finally turned the page with conversations about the potential prospects of the market, and brought to the surface the realities of the demand for mechanized parking lots by type of equipment and class of construction objects, as well as by the conditions of their use.

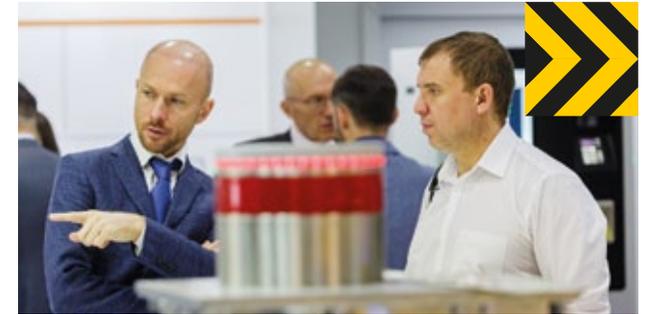
**Andrey Kravets, Chief Engineer
'NEOPARK' company**



Also, within the framework of the business program, there were held:

- Business sessions '**Foreign experience in the organization of parking area**'. The partner of the session was the ASPA company
- Discussion '**Innovations in the parking business – current situation, development prospects**'
- Business session '**Ground and underground parking – design, construction, operation**'. The partner of the session was the international concern Sika
- Business sessions '**Smart parking of a smart city**'
- Business session '**Green energy of cities – alternative modes of transport and infrastructure planning**'
- Seminars of the exhibition participants





Participants about the exhibition

« I want to say words of gratitude to the organizers of the Parking Russia 2021 exhibition.

The exhibition was very interesting, useful and productive. Both participants and visitors have been waiting for it for a very long time. Everyone who is directly or indirectly connected with the parking space issue, as an important and integral component of the entire transport infrastructure, has found not only new acquaintances, useful contacts, discoveries, but also solutions to important issues. I consider business specialized exhibitions very useful. Exhibitions allow you to provide all the necessary information about the product here and now and check whether it meets your requirements. At the exhibition, you can get acquainted with new developments that companies are only planning to surprise the consumer with. The Parking Russia 2021 exhibition allowed us to take a step in promoting the product to the market for a new target audience: commercial companies. I am very pleased with this event!

Irina Kosterina,
Head of Sales Department
'ARKONA' company

Parking Russia 2021 has fully met our expectations, and even more than we imagined.

Of course, we were glad that there was such an event where potential customers and partners could meet and communicate with specialists of different companies themselves. We believe that exhibitions of this kind are one of the additional forces and motivations that can push manufacturers to move forward, invent and develop something new. For us, Parking Russia 2021 has become a great place where we were able to present a parking solution that no one on the market has — a parking system with QR codes. We have received a lot of interesting questions from customers, partners and fellow manufacturers. But most importantly, we have seen interest in this system, that it can occupy its own segment.

Vladimir Yakovlev,
Marketing Director
'RPS' company





Participants about the exhibition

« The international exhibition of equipment and technologies for creating a modern parking space Parking Russia 2021 has taken place!

Despite the difficult situation with the pandemic, the organizers and participants managed to please visitors with an exclusive program, a good exposition and creative design of the space. We met with clients, colleagues and partners – this is the main thing. Thanks to everyone who is interested in the development of the industry and was able to attend the event. Everyone we talked to had an interest. The quality of visitor traffic impressed us. In connection with the pandemic, everyone watched each other on social networks, and at the exhibition they managed to meet in person, smile, discuss new products and trends. We missed live communication! These 3 days have been busy. Participation in the event energized us, filled us with new impressions and ideas. We showed how our equipment worked, signed new contracts and received a lot of requests. We are confident that the industry exhibition Parking Russia will become regular and will serve as an excellent impetus to the rapid development of the parking industry in Russia.

‘TECHNOLOGY’ company

KS Analytics company took an active part in the exhibition Parking Russia 2021 and presented a unique technological solution for parking – autonomous devices LPR BOX ‘Orthus’ / ‘Hydra’.

Thanks to such offline events, it is possible to visually demonstrate the advantages of our autonomous devices for solving parking equipment problems. We thank the organizers of Parking Russia 2021 for the professionalism and high level of organization of the event, as well as assistance in preparing for the exhibition.

**Andrey Stepanenko, Director
‘KS Analytics’ company**

We thank the organizers of the Parking Russia exhibition.

We gained invaluable experience in communicating with potential partners, many useful contacts, and got to know the parking equipment market closer. We hope to meet you next year!

**Andrey Ivanov, Technical Director
‘PARCOIN’ company**



Visitors about the exhibition

From November 16 to 18 the Expocentre Fairgrounds, Moscow, Russia hosted for the first time the international exhibition of parking technologies and solutions Parking Russia 2021, which was visited by representatives of our company.

Within the framework of Parking Russia, we got acquainted with new equipment, met with long-time partners and new ones.

'Intelligence Laboratory' company

I specially came to the exhibition from Kazakhstan.

I was very pleased with the exhibition. At the exhibition we found exactly what

we were looking for, a lot of new contacts and two partners for future cooperation.

**Director,
'SURI' company,
Almaty Kazakhstan**

I have only positive impressions about the exhibition, a lot of interesting things were presented.

We found some new directions for company development and several new partners for further cooperation. We will definitely visit the exhibition next year.

**Head of Sales Department,
'Road expert' company**



**The next exhibition
will be held on
November 15-17, 2022 at
Expocentre, Moscow Russia**

Organised by MVK
Office in St. Petersburg

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